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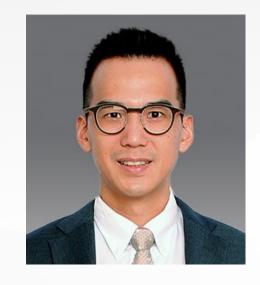
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Avian Brands team









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Avian Brands Q1 2025 snapshot



SALES

IDR 2,019 B (US\$ 123 m) **GROSS PROFIT**

IDR 925 B

(US\$ 57 m) 45.8% **EBITDA**

IDR 580 B

(US\$ 35 m) 28.7% **NET PROFIT**

IDR 447 B

(US\$ 27 m) 22.1%



EMPLOYEES

9,000+

DISTRIBUTION CENTERS

163

COVERAGE

38 Provinces 99 Cities

CUSTOMERS

58,000+ Retail outlets

Convenience translation from IDR based on the average USD/IDR exchange rate in Q1 2025 of 16,352



Q1 2025 financial performance highlights

In IDR billion (except per share data)	2025	2024	Change
Consolidated sales	2,019	1,905	6.0%
Architectural solutions	1,637	1,574	4.0%
Trading goods	381	331	15.2%
Gross profit	925	886	4.5%
Architectural solutions	851	825	3.2%
Trading goods	74	61	21.3%
Gross margin	45.8%	46.5%	-0.7%
Architectural solutions	52.0%	52.4%	-0.4%
Trading goods	19.3%	18.4%	1.0%
EBITDA	580	555	4.4%
EBITDA margin	28.7%	29.1%	-0.4%
Net profit	447	446	0.1%
Net profit margin	22.1%	23.4%	-1.3%
EPS	7.4 ⁽¹⁾	7.2 ⁽¹⁾	2.0%

- On February 1st, Avian Brands implemented a price hike of 2.5% to 5% across the architectural solutions segment.
- As we had anticipated, demand in Q1 has not shown a meaningful improvement.
- This quarter also had fewer working days compared to last year due to the timing of the Eid holiday.
- During these challenging times, Avian Brands stands out by being a consistent and reliable partner for our customers, helping them navigate the tough market conditions.
- In addition, we take the opportunity to invest in our sustainable growth initiatives, positioning the company for stronger growth when the market improves.

⁽¹⁾ Calculated based on the weighted average number of shares after taking into account the treasury shares



New products launched in Q1 2025



- Avian Brands launched three new products as highlighted in blue labels. Avitex Top is certified by Green Label Singapore.
- Our commitment to sustainable growth fuels our ambition for continuous product innovation.
- Avian Brands provides high-quality services that deliver seamless customer experiences, fostering long-term preference towards our brands.

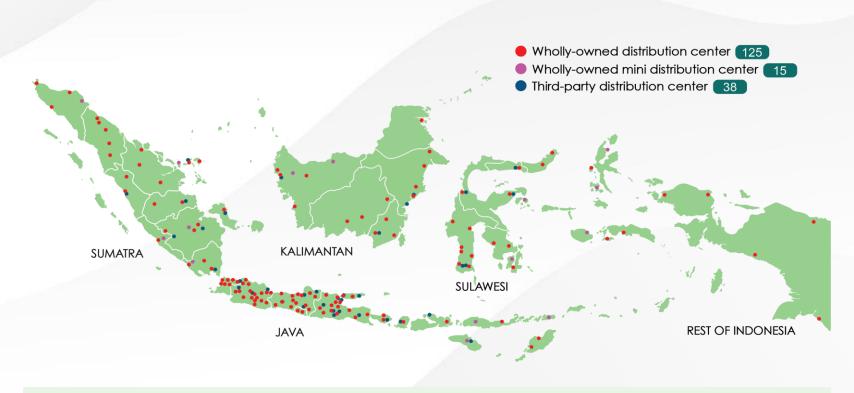








Distribution center expansion



- In Q1 2025, we opened 1 new wholly-owned DC.
- Our robust logistical infrastructure enables us to make ~15,000 daily deliveries.
- We maintain a 90%⁽¹⁾ fulfilment rate for 1-day delivery services during the quarter.

(1) For retail outlets located within a 50 km radius of a wholly-owned distribution center

(2) Excluding mini distribution centers

Distribution centers by regions:⁽²⁾

Java: 71

Greater Jakarta: 13

West Java: 15

Central Java: 19

■ East Java: 24

Outer Java: 92

■ Sumatra: 34

Kalimantan: 19

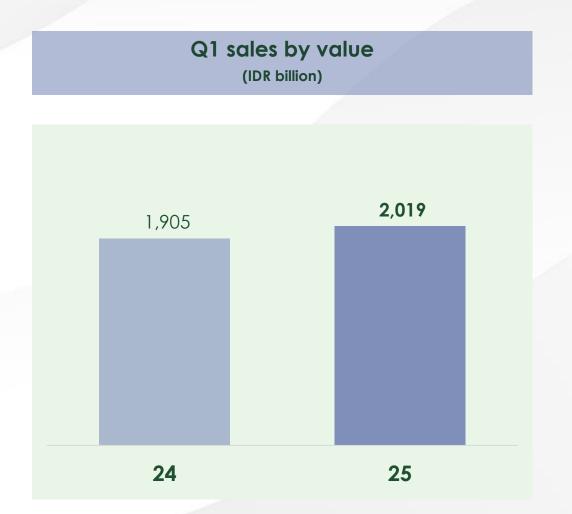
Sulawesi: 20

Rest of Indonesia: 19

Total: 163



Consolidated business – sales & customers









Q1 2025 sales by segments

Trading goods 19% Architectural solutions(1) 81%

(1) For investors who require details on the sales breakdown by segments, please contact our Head of Investor Relations

Q1 sales by customers



Q1 sales by distribution networks





Consolidated business – gross profit, EBITDA, net profit



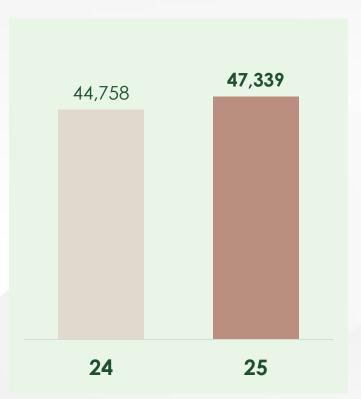




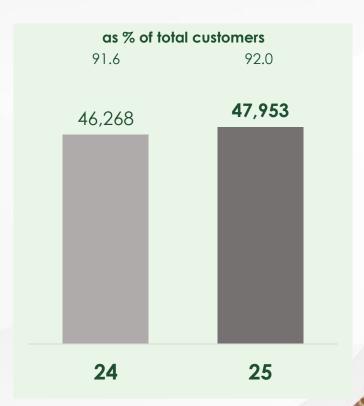


25





Q1 number of customers



(1) Excluding instant cement

24



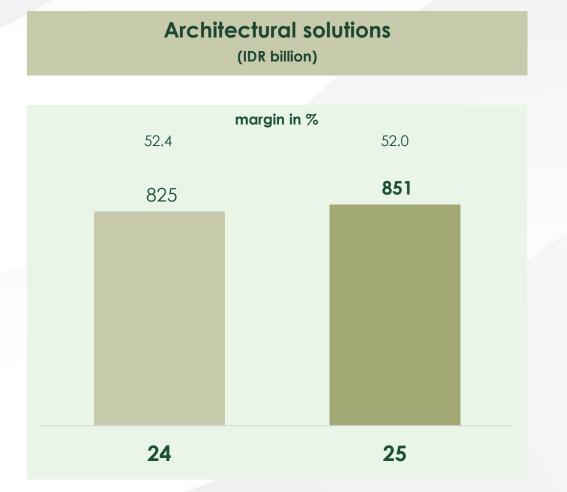
Trading goods – sales & customers







Q1 gross profit by segments







Well-managed cost structure

Cost breakdown (as % of sales)

	2024	Q1 25
G & A ⁽¹⁾	3.4%	3.0%
Sales and marketing ⁽¹⁾	17.6%	16.8%
COGS ⁽¹⁾	55.3%	54.2%
Total	76.3%	74.0%

 Operating expenses remained steady during the quarter, reflecting the company's disciplined cost management.

COGS breakdown (as % of sales)

	2024	Q1 25
Raw material	25.8%	28.7%
Direct labour	1.0%	1.2%
Factory overhead	2.6%	2.6%
WIP and FG	17.6%	13.9%
Below-the-line (BTL) expenses	8.2%	7.8%
Total	55.3%	54.2%

A higher proportion of raw material cost was driven by the increase in raw material prices impacted by the USD/IDR exchange rate.

Avian Brands continues to optimize its BTL spending.

⁽¹⁾ Includes depreciation and amortization





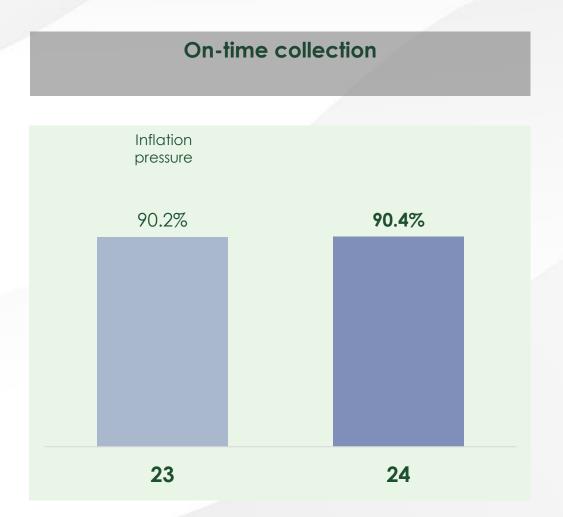
Robust cash-flow generation



⁽¹⁾ Routine capex includes upgrades to manufacturing and IT infrastructure, fleet expansion at distribution centers, and installation of tinting machines at retail outlets



Management of account receivables & fraud



Uncollectible receivables & internal fraud (as % of sales)

	2023	2024
Sales team	0.0000%	0.0000%
Non-sales team	0.0000%	0.0000%
Retail outlets	0.0013%	0.0032%
Total	0.0013%	0.0032%

Uncollectible receivables & internal fraud (IDR milion)

	2023	2024
Sales team	0	0
Non-sales team	0	0
Retail outlets	82	218
Total	82	218









- Avian Brands announced the acquisition of a 16.67% stake in PT Dextone Lemindo on March 13, 2025.
- The company produces various types of adhesives and sealants, ranking among the top three leaders in the industry.
- With over 30 years of operating experience,
 Dextone has established strong brand recognition in the market.



Planned actions

- Distribute all Dextone products through Avian Brands' nationwide distribution network starting May 2025.
- Focus on accelerating sales growth and strengthening our combined position as the secondlargest player in Indonesia's adhesive market.
- Our medium- to long-term goal is to become the number one player in the adhesive industry.

Guidance for 2025

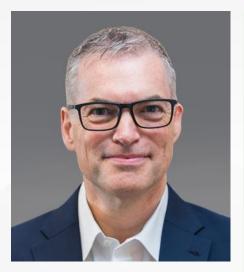


FY 2025 sales guidance:

- Value growth 6 10%
- Volume growth 4 8%

Planned actions in 2025:

- Introduce new products and accelerate the deployment of tinting machines.
- Expand the distribution centers and elevate our service quality.
- Strengthen our marketing activities and loyalty programs for retail outlets and painters.
- Optimize internal operations and advance on ESG initiatives.
- Execute a share buyback program of up to 1,425 million shares with a maximum allocation of IDR 1 trillion.



Oscar Wezenbeek

Independent

Commissioner

Professional highlights:

- Over 34 years of experience at Akzo Nobel (1989–2023), progressing through various leadership roles, including Managing Director for Decorative Paints in South and Southeast Asia.
- Served as President of the Board of Commissioners at Akzo Nobel Indonesia for over 5 years (2018–2023).