

PT Avia Avian Tbk

Investor Presentation
Q3 2023 Results



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Avian Brands Q3 2023 snapshot



SALES

IDR 1.7 T
(US\$ 109 m)

GROSS PROFIT

IDR 697 B
(US\$ 46 m)
42.1%

EBITDA

IDR 410 B
(US\$ 27 m)
24.8%

NET PROFIT

IDR 334 B
(US\$ 22 m)
20.2%



EMPLOYEES

8,000+

DISTRIBUTION CENTERS

156

COVERAGE

38 Provinces
99 Cities

CUSTOMERS

56,000+
Retail outlets

Q3 financial performance highlights

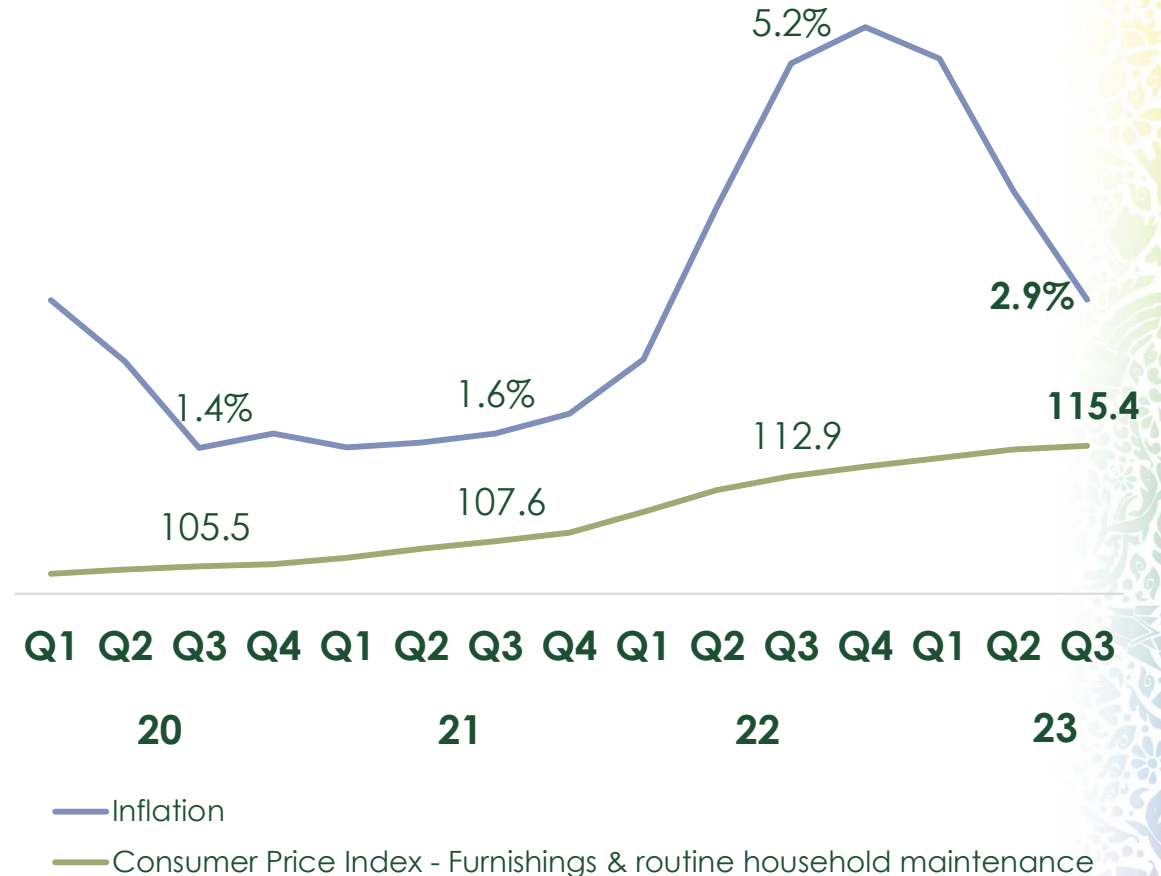
In IDR billion (except per share data)	Q3 2023	Q3 2022	Change
Consolidated sales	1,656	1,579	4.9%
Architectural solutions	1,292	1,230	5.1%
Trading goods	364	349	4.3%
Gross profit	697	594	17.5%
Architectural solutions	634	544	16.6%
Trading goods	63	50	27.5%
Gross margin	42.1%	37.6%	4.5%
Architectural solutions	49.1%	44.2%	4.9%
Trading goods	17.4%	14.2%	3.2%
EBITDA	410	360	14.0%
EBITDA margin	24.8%	22.8%	2.0%
Net income	334	303	10.2%
Net income margin	20.2%	19.2%	1.0%
EPS	5.4	4.9	10.2%

- Consolidated sales went up by 4.9% in comparison to the same quarter last year.
- Growth was led by our architectural solutions segment, which was up by 5.1%. The trading goods segment was close behind, with sales up by 4.3%.
- Gross margin for the architectural solutions segment increased to 49.1%, marking a 4.9% improvement compared to the same quarter last year.
- Gross margin for the trading goods segment was recorded at 17.4%, which is within the range we've been targeting for this segment.
- The improvement in EBITDA margin was attributable to the gross margin improvement.

Business update in Q3

- The decline in the inflation rate was mainly due to the high base effect caused by the increase in fuel prices in 2022.
- Price inflation is still evident in the primary goods category, holding back the recovery in paint demand.
- It is also worth noting that the CPI for furnishing and routine household maintenance is still on the rise, reflecting the tangible effects of inflation.
- The minimum wage's increase in the past three years continues to lag building material inflation by around 10%.
- A similar weakness was observed in other sectors, including ceramic tiles and FMCG, as demonstrated by the weak sales performance in Q3.
- Despite weaker consumer purchasing power, we have been strategically positioned to strengthen our market share owing to our wide range of economical-priced products.

Indonesia inflation rate & CPI⁽¹⁾

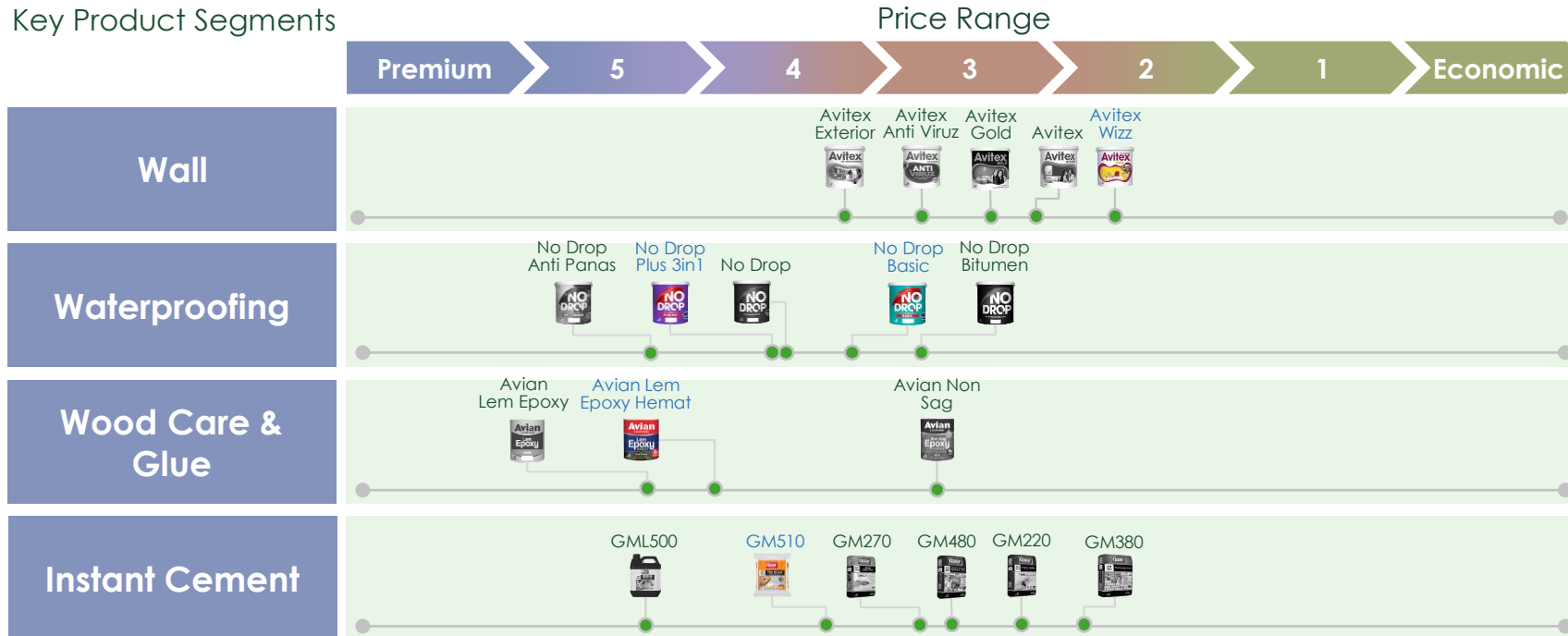


(1) Bank Indonesia

New products launched in Q3



Key Product Segments



- Our research, development, and innovation (RDI) division is dedicated to creating products suitable for Indonesian consumers at every income level and tailored to the current market conditions.
- In this quarter, we launched 5 new products across various categories. Avitex Wizz, No Drop Basic, and Avian Lem Epoxy Hemat belong to the more economical-priced segments.

Distribution centers expansion



Benefits from the continued expansion of distribution centers:

- Improve product penetration and provide superior quality of service.
- Enhance customer relationships.
- Increase inventory management and minimize loss opportunities.

Wholly owned DC
logistics & delivery
fleet

- In Q3 2023, we opened 2 wholly-owned DCs, 1 new mini DC, and 3 third-party DCs.
- We own and operate 607 delivery trucks that allow us to make ~10,300 deliveries per day.
- Streamline delivery processes by automating logistics for a lean & efficient system.
- 96%⁽¹⁾ 1-day delivery service fulfillment.

(1) For retail outlets within 50 km radius from a wholly-owned DC

Providing unmatched service quality



~2 hours
Delivery time



~50% lower
Delivery cost



30,000+
Retail outlets



100+
Distribution centres

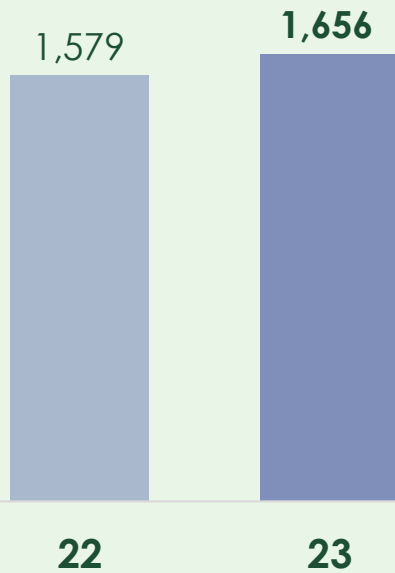
The implementation of express delivery has been introduced to elevate various aspects of the business, including:

- Incentivize shops to sell more products without increasing stock, leading to profit improvements.
- Provide outstanding value to Avian Brands' customers by offering the best and unmatched level of service.
- Improve efficiency by streamlining the delivery process and reducing fuel costs and surcharges.
- Maintain a competitive edge and stay ahead of the competition, opening an excellent way for Avian Brands to stand out from its close competitors.

Consolidated business – sales & customers

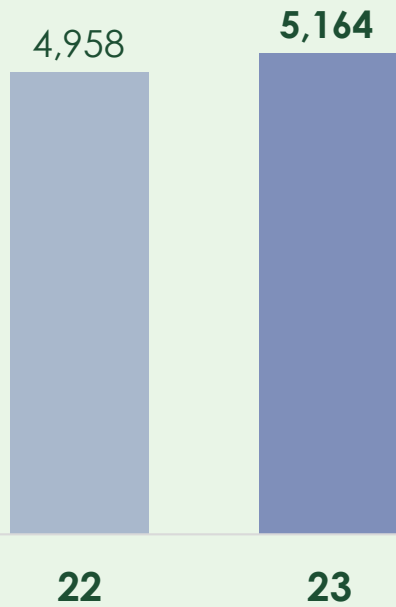
Q3 sales by value
(IDR billion)

as % of total sales
23.6 ~24⁽¹⁾

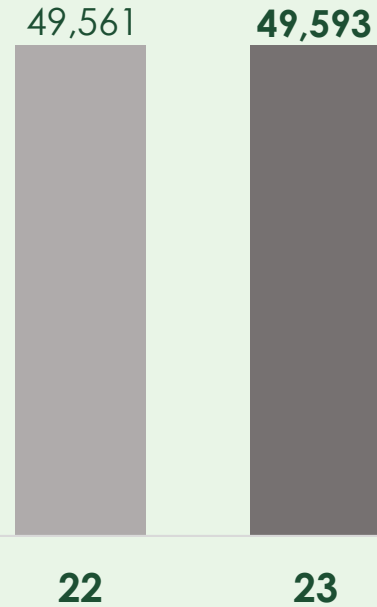


YTD Q3 sales by value
(IDR billion)

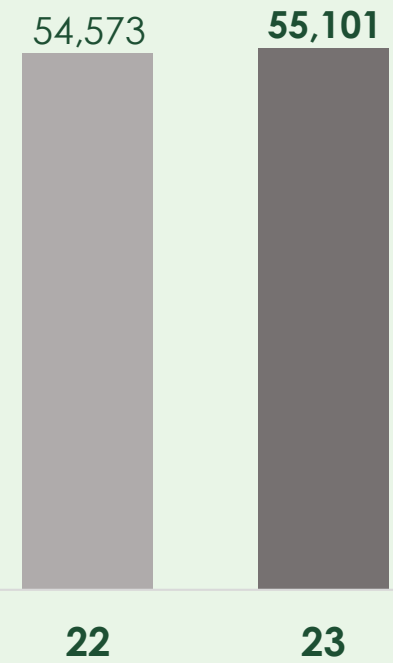
as % of total sales
74.1 ~74⁽¹⁾



Q3 number of customers



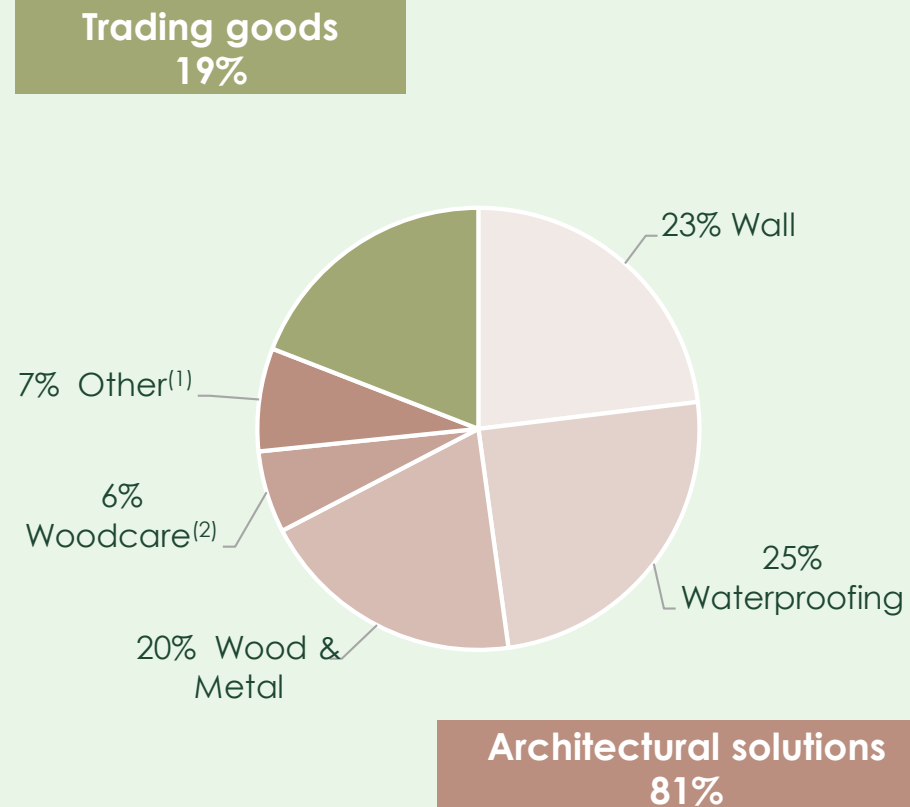
YTD Q3 number of customers



(1) Based on management estimation

Consolidated business

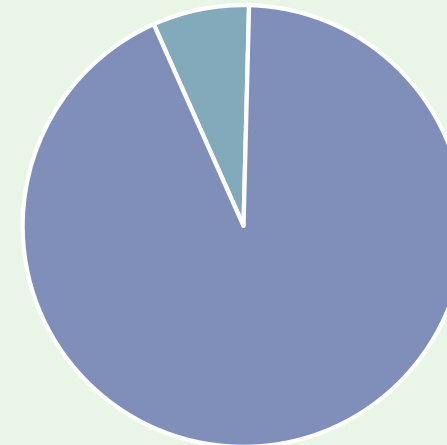
YTD Q3 sales by segment



(1) Includes roof paint, instant cement, automotive refinish and others
(2) Includes woodcare and glue

YTD Q3 sales by customers

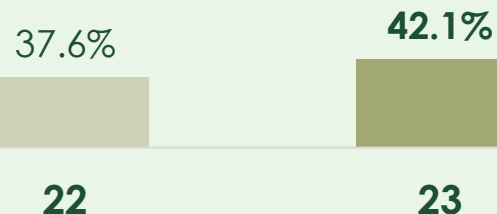
Modern retail outlets
7%



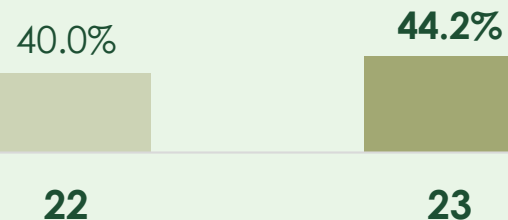
Traditional retail outlets
93%

Consolidated business - margin

Gross margin – Q3



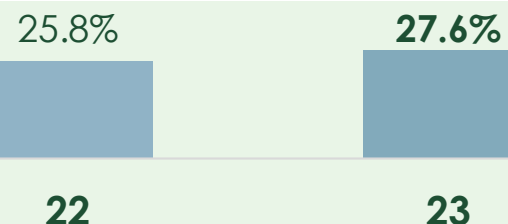
Gross margin – YTD Q3



EBITDA margin – Q3



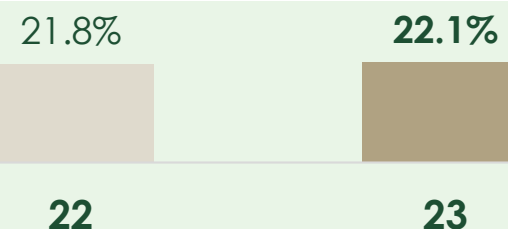
EBITDA margin – YTD Q3



Net income margin – Q3



Net income margin – YTD Q3



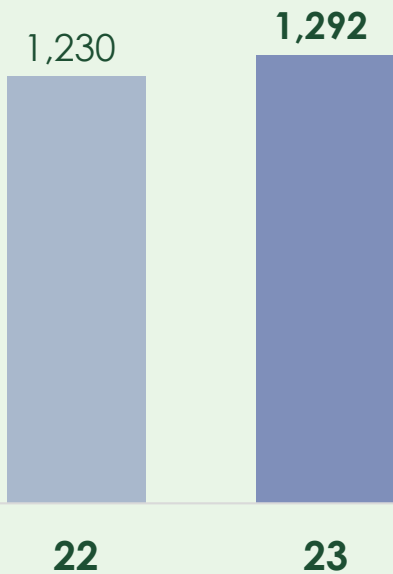
- Gross margin for the architectural solutions segment improved in Q3, compared to the same period last year, supported by raw material stabilization.

- The improvement in gross margin has further led to the improvement in EBITDA margin.

Architectural solutions - sales

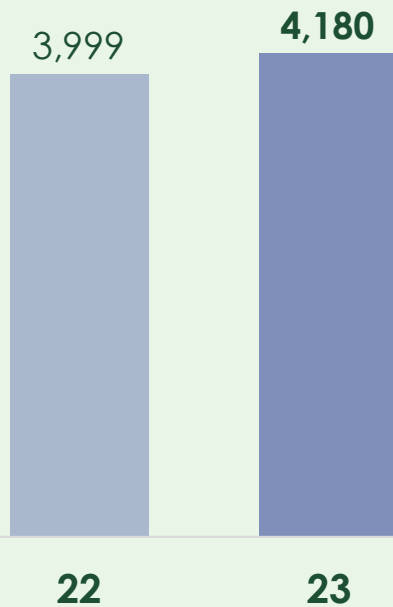
Q3 sales by value
(IDR billion)

as % of total sales
22.8 ~23⁽¹⁾



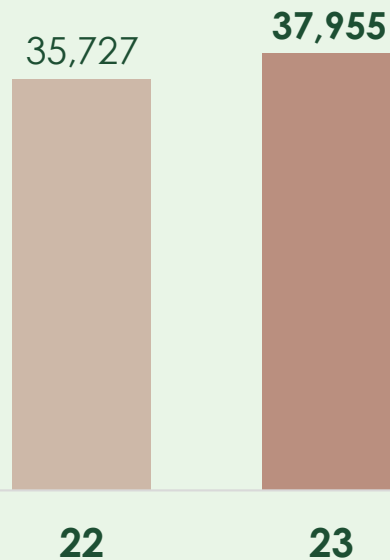
YTD Q3 sales by value
(IDR billion)

as % of total sales
74.3 ~74⁽¹⁾



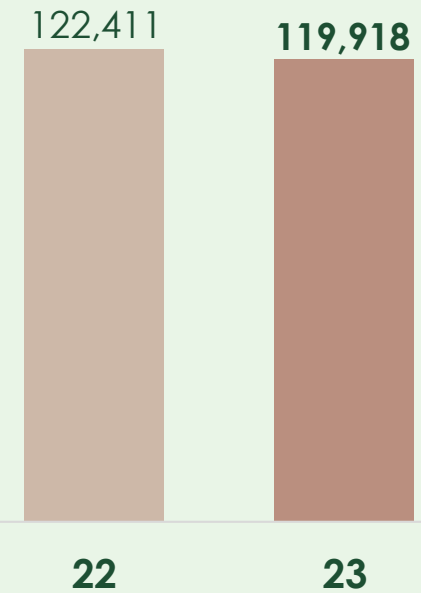
Q3 sales by volume⁽²⁾
(metric ton)

as % of total sales
22.2 ~23⁽¹⁾



YTD Q3 sales by volume⁽²⁾
(metric ton)

as % of total sales
76.0 ~73⁽¹⁾

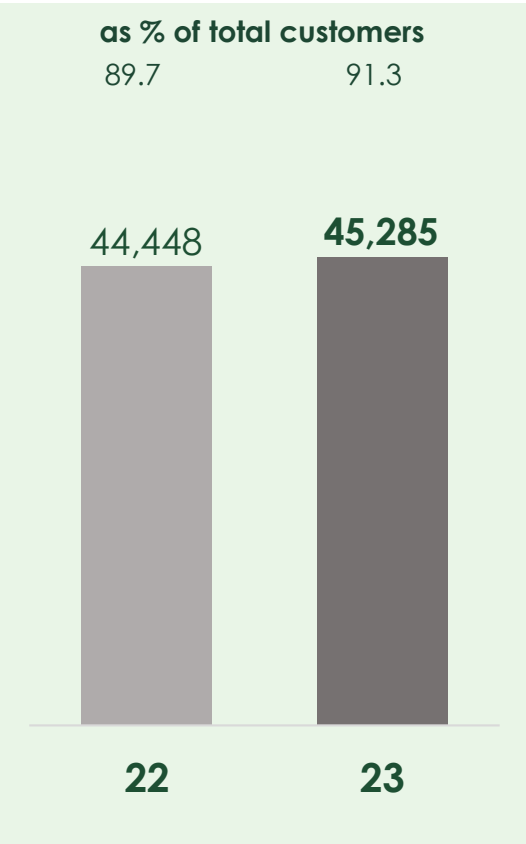


(1) Based on management estimation
(2) Excluding instant cement

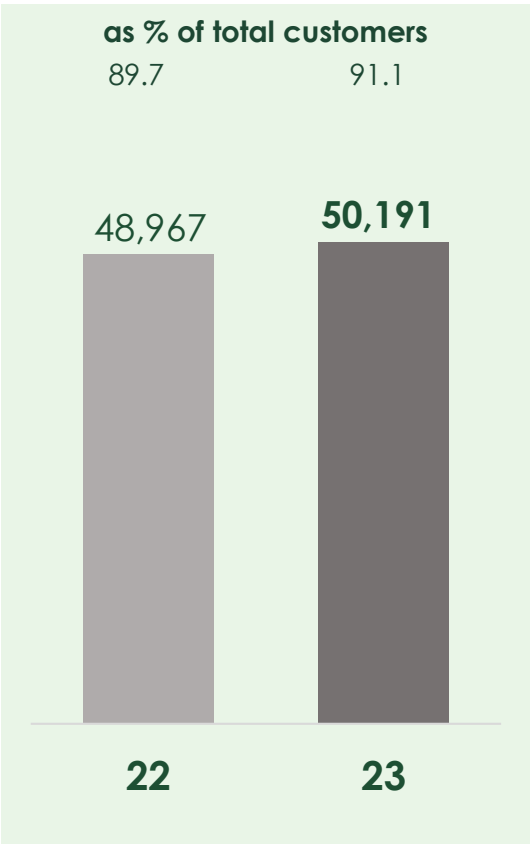
Architectural solutions - customers



Q3 number of customers



YTD Q3 number of customers



Avian Brands customer gathering, Sukabumi

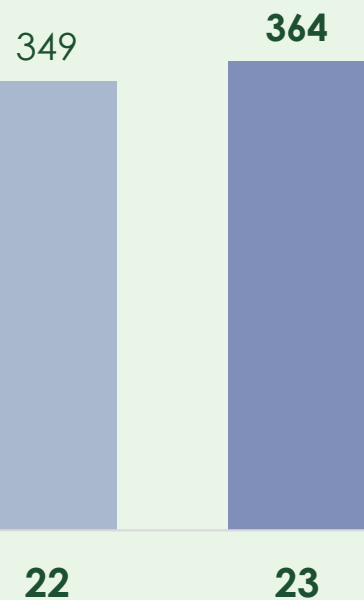


Avian Brands customer gathering, Cianjur

Trading goods – sales & customers

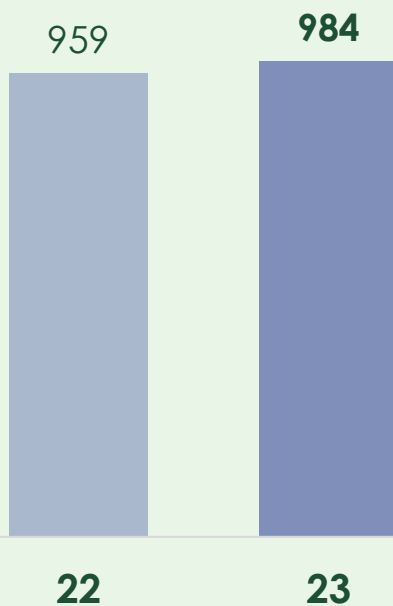
Q3 sales by value
(IDR billion)

as % of total sales
26.6 ~27⁽¹⁾



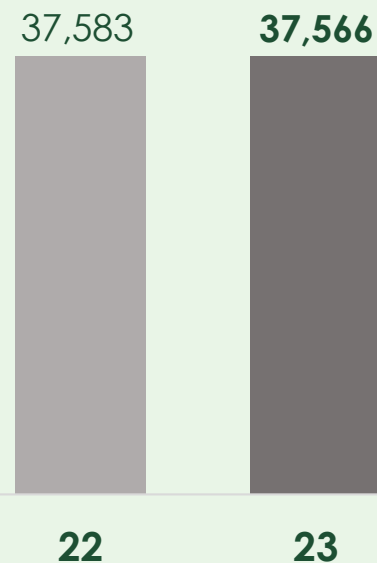
YTD Q3 sales by value
(IDR billion)

as % of total sales
73.2 ~73⁽¹⁾



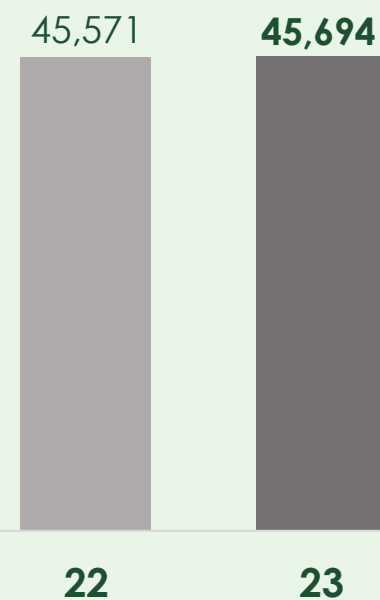
Q3 number of customers

as % of the total customers
75.8 75.7



YTD Q3 number of customers

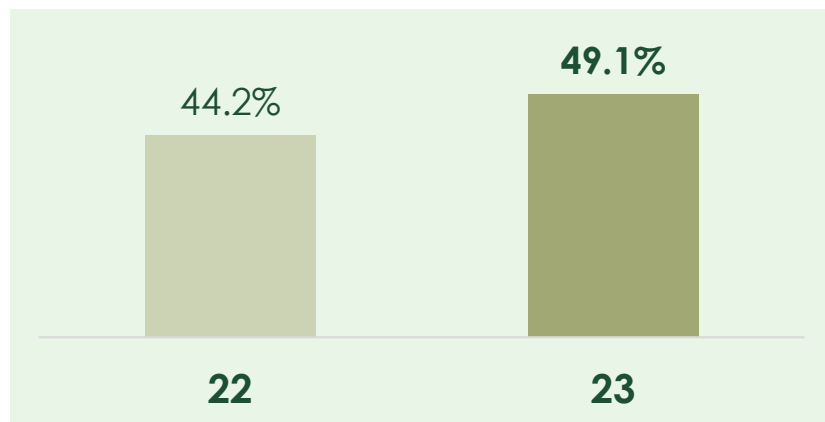
as % of the total customers
83.5 82.9



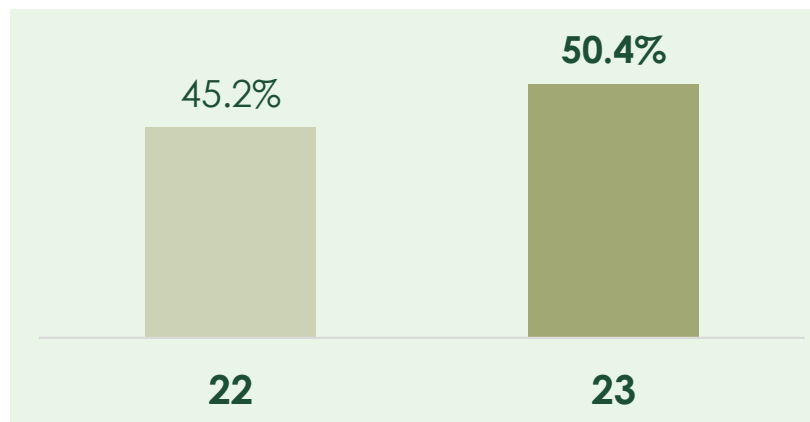
(1) Based on management estimation

Gross margin

Architectural solutions - Q3

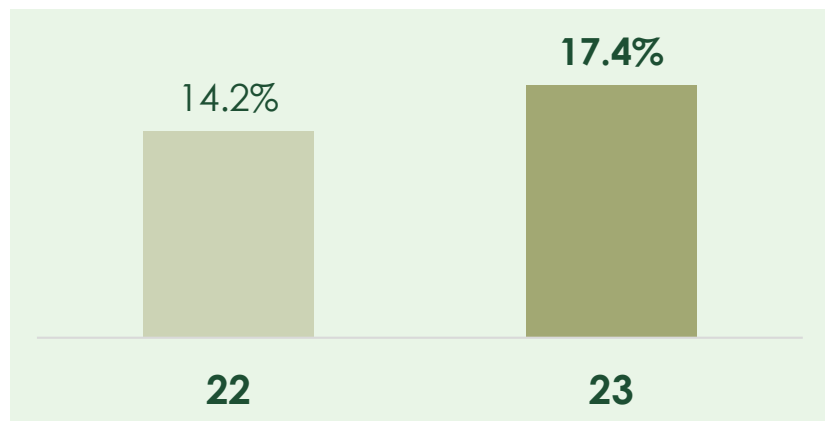


Architectural solutions – YTD Q3

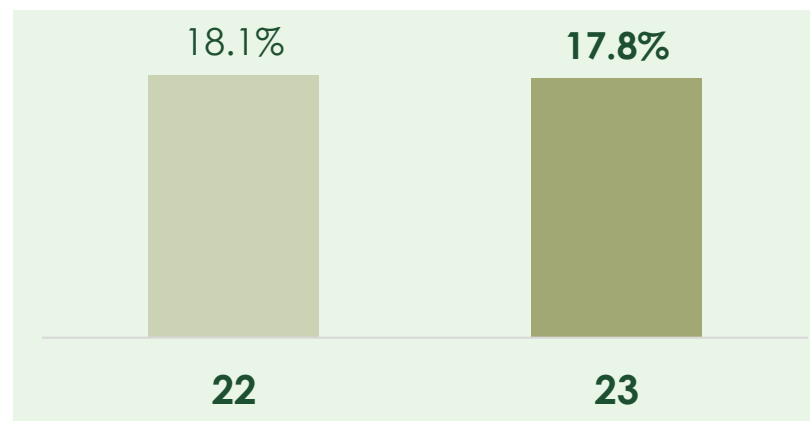


- Gross margin for the architectural solutions segment improved, driven by the stabilization of raw material prices.

Trading goods – Q3



Trading goods – YTD Q3



- Gross margin for the trading goods segment remains relatively stable in the third quarter.

Well-managed cost structure

Cost Breakdown (as % of sales)

	2022	YTD Q3 2023
G & A ⁽¹⁾	3.2%	3.2%
Sales and marketing ⁽¹⁾⁽²⁾	15.3%	16.3%
COGS ⁽¹⁾	59.4%	55.8%
Total	77.9%	75.3%

COGS Breakdown (as % of sales)

	2022	YTD Q3 2023
Raw material	32.0%	29.4%
Direct labour	1.1%	1.1%
Factory overhead	2.5%	2.5%
WIP and FG	15.7%	14.0%
BTL ⁽³⁾ marketing expenses	8.1%	8.9% ⁽⁴⁾
Total	59.4%	55.8%

(1) Includes depreciation and amortization

(2) Includes salaries & benefits, freight, traveling, other selling expenses, and above-the-line (TV and digital) marketing expenses

(3) Below-the-line marketing expenses are promotions for customers in the form of gold coins and others

(4) BTL for new products accounts for ~1%

- The company decided to be more aggressive in marketing activities and branding efforts in order to strengthen its brand perception across the nation.
- This led to a slight increase in sales and marketing expenses.

- Resin, packaging, and solvent are linked to the oil price.
- ~35% of raw materials are imported.
- As we are becoming more aggressive with our promotional activities, especially in support of new product innovations, we have observed a slight increase in BTL marketing expenses.

Escalating marketing activities to increase brand awareness



Indonesian celebrity sports tournament, Jakarta



Homedec Expo, Tangerang



Avitex Gold painting competition, Jakarta

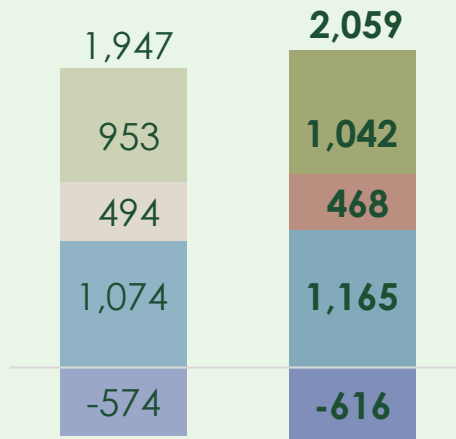


Paint Expo, Yogyakarta

Robust cash-flow generation & AR management

Trade working capital (IDR billion)

as % of total sales
29.1 29.9



22

YTD Q3 23

■ AR ■ RM inventory
■ FG inventory ■ AP

Free cash flow and capex (IDR billion)

1,099

877

191

158

22

YTD Q3 23

■ FCFF ■ Capex

On-time collection

Covid + inflation
pressure + fuel
subsidy reduction

Inflation
pressure

90.4%

89.8%

22

H1 23



Updates on the third factory in Cirebon



	2023	2024	2025
Capex (IDR Bil) ⁽¹⁾	~160	~450	~140
Capex (% of sales)	~2%	~5%	~2%

- The new manufacturing plant in Cirebon, which occupies an area of ~11 hectares of land, is currently in the final stage of landfiling process.
- The manufacturing facility is expected to be commissioned by 2025 with 225,000 tonnes per annum capacity.
- We would use the latest manufacturing technology to produce paints and intermediate raw materials in an environment-friendly manner.

(1) Excluding the company's routine Capex

Guidance for 2023

Adjustments on sales projection FY 2023:

- Value growth 8 - 12% ➡ 4% - 6%
- Volume growth 2 - 6% ➡ -1% - 1%

Planned actions in Q4:

- Product innovation remains an integral part of our business to address the unmet and evolving consumer needs.
- Accelerate tinting machine deployment in retail outlets to support our strategy of continuous product innovations.
- Expansion of distribution centres aimed to increase market penetration and provide superior service to our customers nationwide.
- Numerous improvements to internal processes and ESG in pursuit of sustainable and long-term business growth.
- The company plans to conduct a share buyback, which will require the approval of shareholders through EGMS, scheduled to be held on 7 December 2023.

