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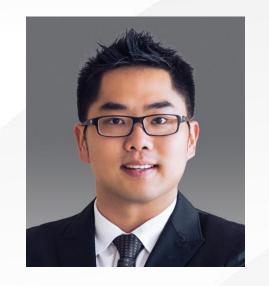
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Avian Brands team











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Avian Brands Q3 2025 snapshot



SALES

IDR 2,043 B

GROSS PROFIT

IDR 870 B

(US\$ 53 m) 42.6% **EBITDA**

IDR 500 B

(US\$ 31 m) 24.4% **NET PROFIT**

IDR 407 B

(US\$ 25 m) 19.9%



EMPLOYEES

9,000+

DISTRIBUTION CENTERS

182(1)

COVERAGE

38 Provinces 99 Cities

CUSTOMERS

58,000+ Retail outlets

Convenience translation from IDR based on the average USD/IDR exchange rate in Q3 2025 of 16,330 (1) Includes wholly-owned mini distribution centers



Q3 2025 financial performance highlights

In IDR billion (except per share data)	2025	2024	Change
Consolidated sales	2,043	1,784	14.5%
Architectural solutions	1,552	1,352	14.8%
Trading goods	491	432	13.7%
Gross profit	870	776	12.2%
Architectural solutions	780	660	18.2%
Trading goods	90	116	-21.7%
Gross margin	42.6%	43.5%	-0.9%
Architectural solutions	50.2%	48.8%	1.4%
Trading goods	18.4%	26.7%	-8.3%
EBITDA	500	427	16.9%
EBITDA margin	24.4%	24.0%	0.5%
Net profit	407	352	15.5%
Net profit margin	19.9%	19.7%	0.2%
EPS	6.8(1)	5.8 ⁽¹⁾	17.0%

- In Q3, consolidated revenues reached IDR 2 trillion, growing by 14.5% year-on-year.
- Avian Brands implemented a price increase of 1-2% effective August 1st. This adjustment primarily applies to the wall, wood & metal, and waterproofing segments.
- While the economic environment remained soft, Avian Brands demonstrated resilience.
- The company capitalized on the current market challenges and achieved double-digit growth, leading to market share gains.
- We continue to take aggressive measures while maintaining discipline on the promotional and marketing spending.

⁽¹⁾ Calculated based on the weighted average number of shares after taking into account the treasury shares



New products launched in Q3 2025



- Avian Brands launched 3 new products as highlighted in blue labels.
- New product launches were strategically designed to complete our product line across all pricing points and address specific market gaps.
- This approach aims to strengthen our position across all architectural solutions segments.

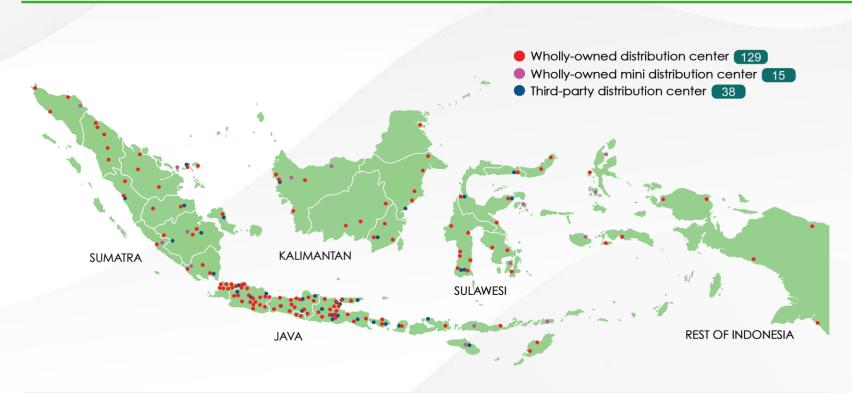








Distribution center expansion



- In Q3, Avian Brands opened four wholly-owned DCs.
- Our robust logistical infrastructure enables us to make ~16,000 daily deliveries.
- We achieved a 91%⁽¹⁾ fulfilment rate for 1-day delivery services during Q3.

(1) For retail outlets located within a 50 km radius of a wholly-owned distribution center

Distribution centers by regions:

Java: 74

• Greater Jakarta: 15

West Java: 15

Central Java: 19

■ East Java: 25

Other regions: 108

Sumatra: 39

Kalimantan: 20

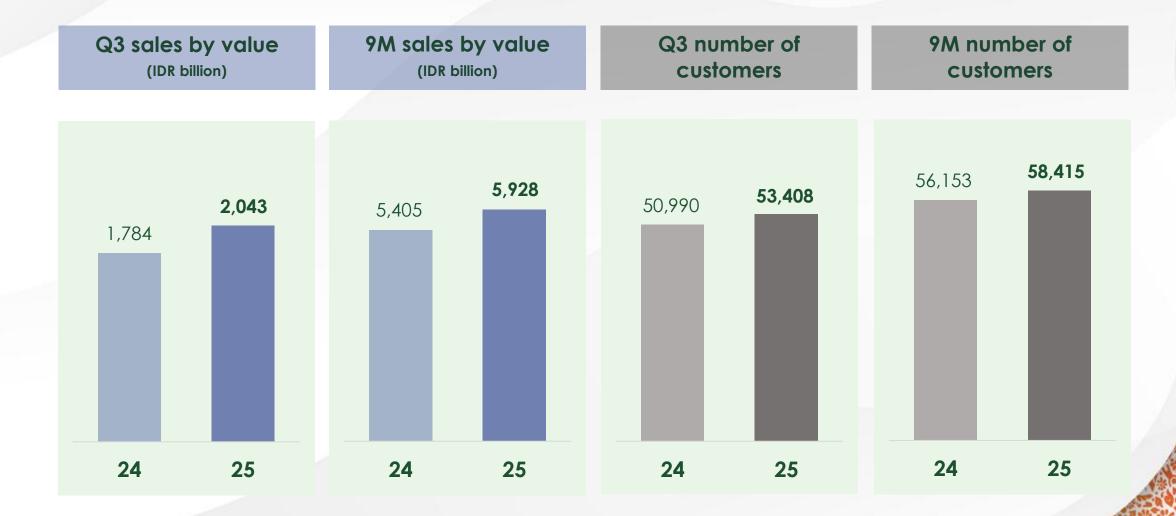
■ Sulawesi: 23

• Rest of Indonesia: 26

Total: 182











9M 2025 sales by segments

Trading goods 22% Architectural solutions(1) 78%

(1) For investors who require details on the sales breakdown by segments, please contact our Head of Investor Relations

9M sales by customers



9M sales by distribution networks

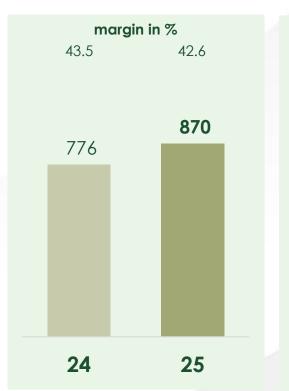




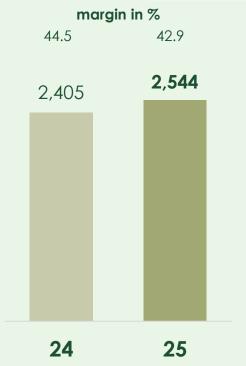








9M gross profit (IDR billion)



- Avian Brands registered a consolidated gross profit of IDR 870 billion in Q3. During the same quarter, consolidated gross margin was reported at 42.6%.
- Over the nine months, consolidated gross profit amounted to IDR 2.5 trillion, marking a gross margin of 42.9%.
- The consolidated gross margin was impacted by a higher sales contribution from the trading goods segment, which has been increasing since Q2, accounting for ~24% of total sales compared to the normal ~20%.
- During the quarter, raw material prices were generally stable. Earlier pressures from the USD/IDR exchange rate have been mitigated, supported by the company's price adjustments.



Consolidated business – EBITDA & net profit







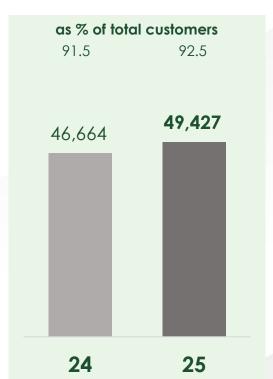


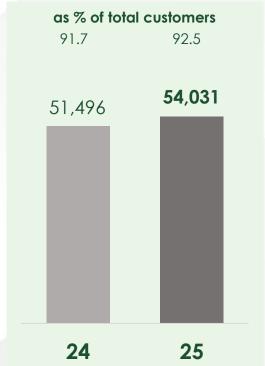




Q3 number of customers

9M number of customers



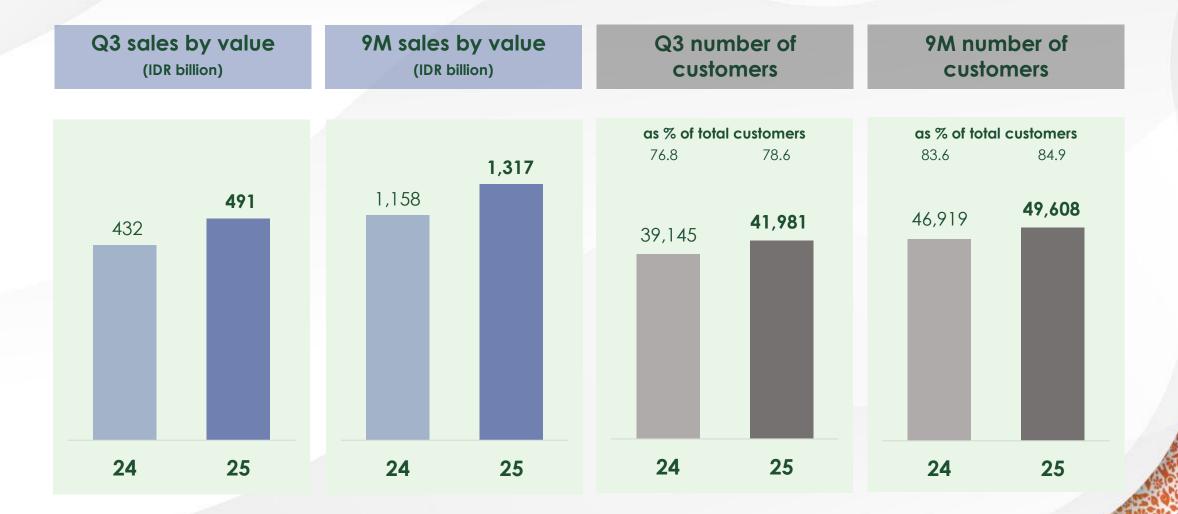


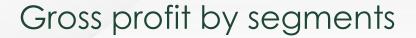


3 September 2025 - Avian Brands' customer gathering, Tasikmalaya

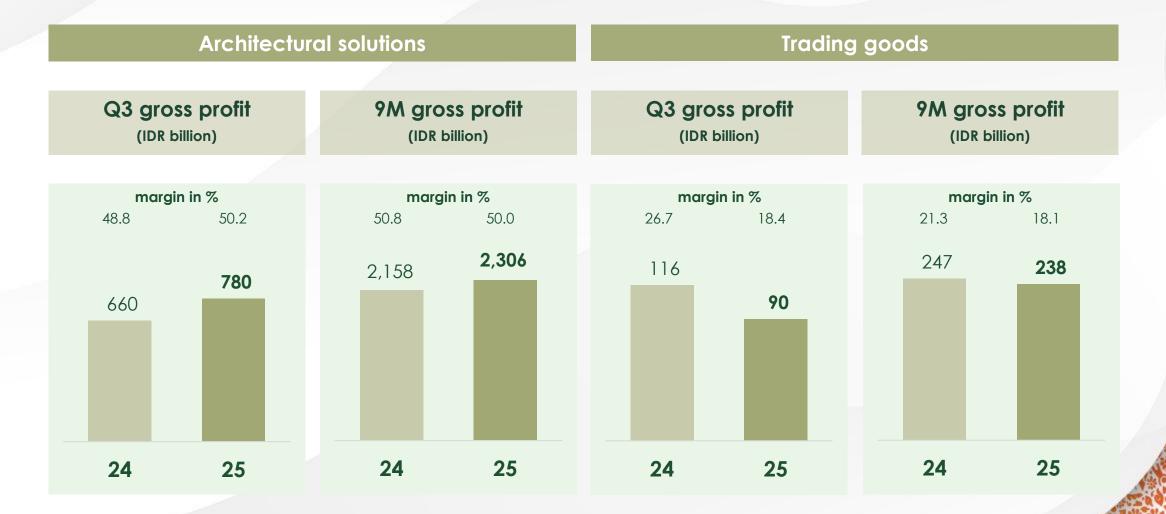














Well-managed cost structure

Cost breakdown (as % of sales)

	2024	9M 25
G & A ⁽¹⁾	3.4%	3.5%
Sales and marketing ⁽¹⁾	17.6%	17.8%
COGS ⁽¹⁾	55.3%	57.1%
Total	76.3%	78.4%

Avian Brands maintained disciplined cost management.

 This commitment is evident in the relatively stable operating expenses.

COGS breakdown (as % of sales)

	2024	9M 25
Raw material	25.8%	25.9%
Direct labour	1.0%	0.9%
Factory overhead	2.6%	2.9%
WIP and FG	17.6%	20.2%
Below-the-line (BTL) expenses	8.2%	7.2%
Total	55.3%	57.1%

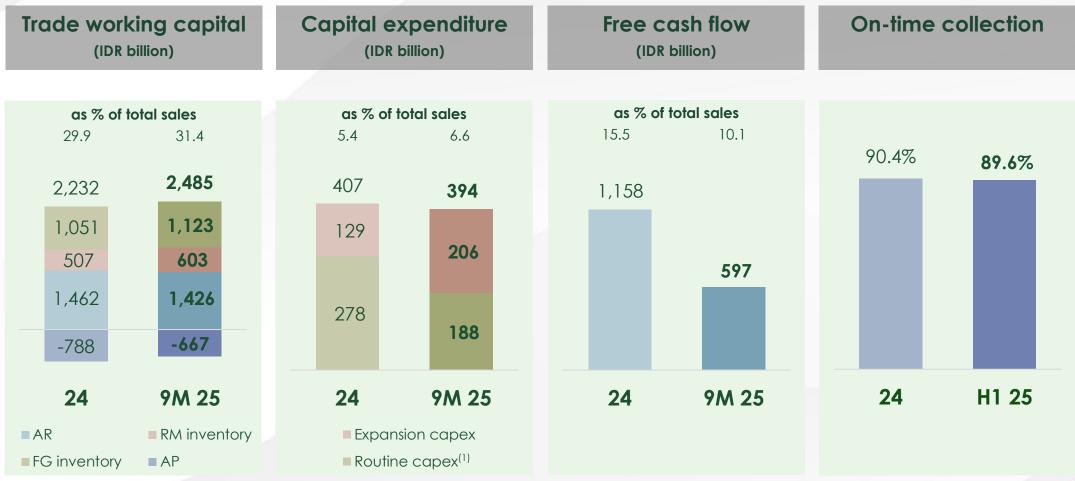
Avian Brands continues to implement production and supply chain optimization initiatives to support healthy profitability over the long term.

BTL marketing expenses are being continuously optimized to ensure maximum returns.

⁽¹⁾ Includes depreciation and amortization



Robust cash-flow generation & AR management



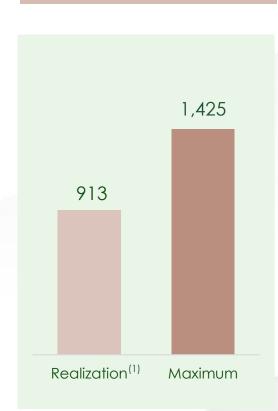
⁽¹⁾ Routine capex includes upgrades to manufacturing and IT infrastructure, fleet expansion at distribution centers, and installation of tinting machines at retail outlets

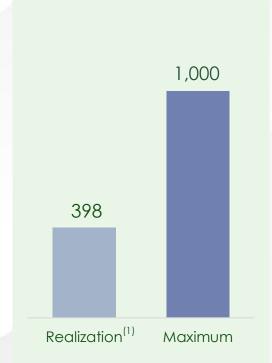


Updates on the second share buyback program

Number of shares (million)

Value in Rupiah (IDR billion)





- Avian Brands launched an additional share buyback program after receiving shareholders' approval through the company's AGM in April 2025.
- The maximum authorized number of shares for the program is 1,425 million shares with a maximum allocated fund of IDR 1 trillion.
- As of September, the company has successfully acquired ~64% of the maximum number of shares, using ~40% of the total allocated fund.
- Following the successful completion of the previous buyback, this initiative highlights management's continued confidence in the company's long-term growth.

(1) As of September 2025



Avian Brands' home painting solutions

- In September 2025, Avian Brands officially launched a partnership with AZKO, one of the largest modern retail outlets in Indonesia.
- AZKO has a strong market presence with 252 stores nationwide as of June 2025 and is actively expanding its footprint.
- As part of this collaboration, we have opened two in-store booths in Jakarta, where consumers can explore complete solutions for their home painting requirements.
- Currently, we are focused on generating sales traction through marketing support and on-site engagement, and the future expansion will continue to be evaluated.



Avian Brands' in-store booth at AZKO Jakarta





FY 2025 sales guidance:

- Value growth 6 10%
- Volume growth 4 8%

Planned actions in 2025:

- Introduce new products and accelerate the deployment of tinting machines.
- Expand the distribution centers and elevate our service quality.
- Strengthen our marketing activities and loyalty programs for retail outlets and painters.
- Optimize internal operations and advance on ESG initiatives.
- Continue the execution of the second share buyback program.



10 September 2025 - Avian Brands receives Katadata ESG Award for the third consecutive year