

PT Avia Avian Tbk

Investor Presentation
Q4 2022 Results



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Avian Brands Q4 2022 snapshot



SALES⁽¹⁾

~IDR 1.73 T
(US\$ 118 m)

GROSS PROFIT⁽¹⁾

~IDR 738 B
(~US\$ 50 m)
~42 %

EBITDA⁽¹⁾

~IDR 400 B
(~US\$ 27 m)
~23 %

NET PROFIT⁽¹⁾

~IDR 323 B
(~US\$ 22 m)
~19 %



EMPLOYEES

8,000+

DISTRIBUTION CENTERS

146

COVERAGE

**37 Provinces
98 Cities**

CUSTOMERS

**56,000+
Retail shops**

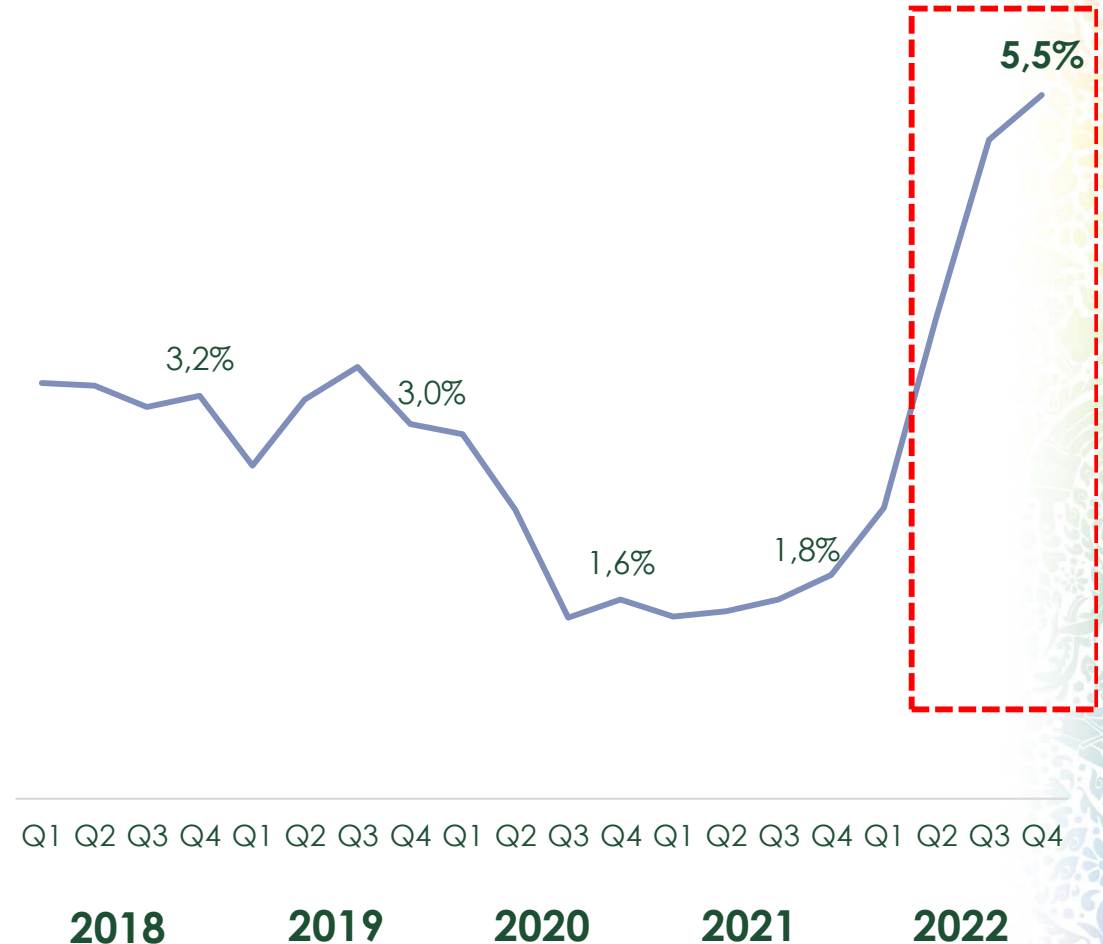
Convenience translation from IDR based on average IDR/USD exchange rate in 2022 of 14,683.

(1) The results reported for Q4 represents unaudited figures

Business update in Q4

- High inflation in Q4 has continued to sharply impede growth in the paints and building materials industry
- Pressure from raw materials has eased, but major uncertainties from the USD/IDR exchange rate and oil prices need to be further monitored
- Despite the challenging conditions, Avian Brands has taken several strategic actions including:
 - Continued expansion of distribution centers
 - Launch of new products
 - Prudent sales and marketing activities
 - Continue to implement of the latest technology to improve last-mile delivery at our distribution centers
 - Installation of racking systems to anticipate future growth (sales and product SKUs)
 - Improvement of IT resilience (ISO 27001 – information security management)
 - Various ESG advancements

Indonesia Inflation Rate⁽¹⁾



(1) Bank Indonesia: <https://www.bi.go.id/id/statistik/indikator/data-inflasi.aspx>

New product launched in Q4

- **VIP wall paint remover** was introduced on December 1, 2022
- This product has the ability to remove up to 24 layers of paints, including interior paints, exterior paints, waterproofing paints, and other solvent-based paints.
- More than 3,000 retail shops have participated in less than two months after its launch



- **Avian Cling wood & metal paint** was launched on December 19, 2022
- The price positioning for this junior product is ~20% cheaper than Avian Wood & Metal Paint. This product was launched to anticipate the weakening market demand and provide customers with a more economical and affordable product.
- More than 8,000 retail shops have participated in less than 2 months after its launch



Distribution centers expansion



Wholly owned DC
logistics & delivery
fleet

- In Q4, we opened 3 wholly owned DCs and 3 mini DCs
- We own and operate 580 delivery trucks that allow us to make ~8,800 deliveries per day
- High-touch deliveries with tablet support to improve productivity and accuracy
- 93%* 1-day delivery service fulfilment

Benefits from continued expansion of distribution centers:

- Improve product penetration and provide superior quality of service
- Enhance customer relationship
- Increase inventory management and minimize loss opportunity

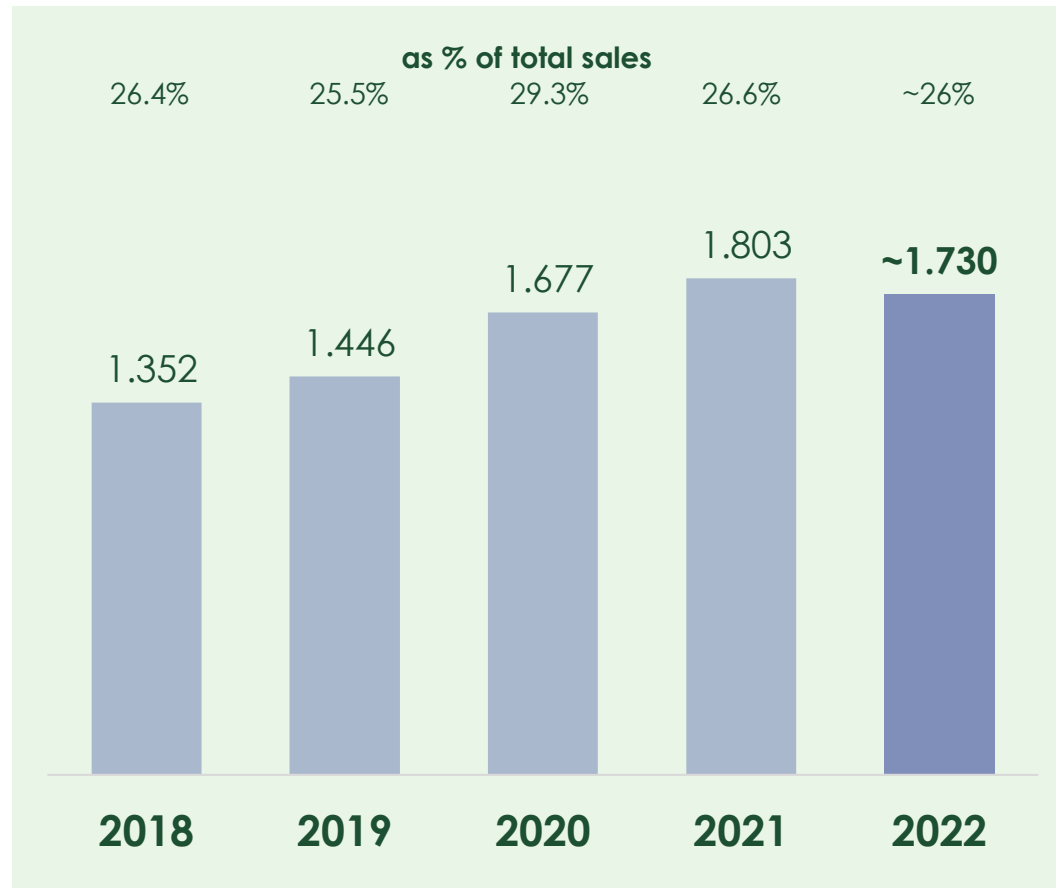
By 2026, we will have 140 wholly owned DCs and more than 40 third party DCs



* For retail shops within 50 km radius from a wholly owned DC

Consolidated business segment - sales

Q4 sales by value⁽¹⁾ (IDR billion)

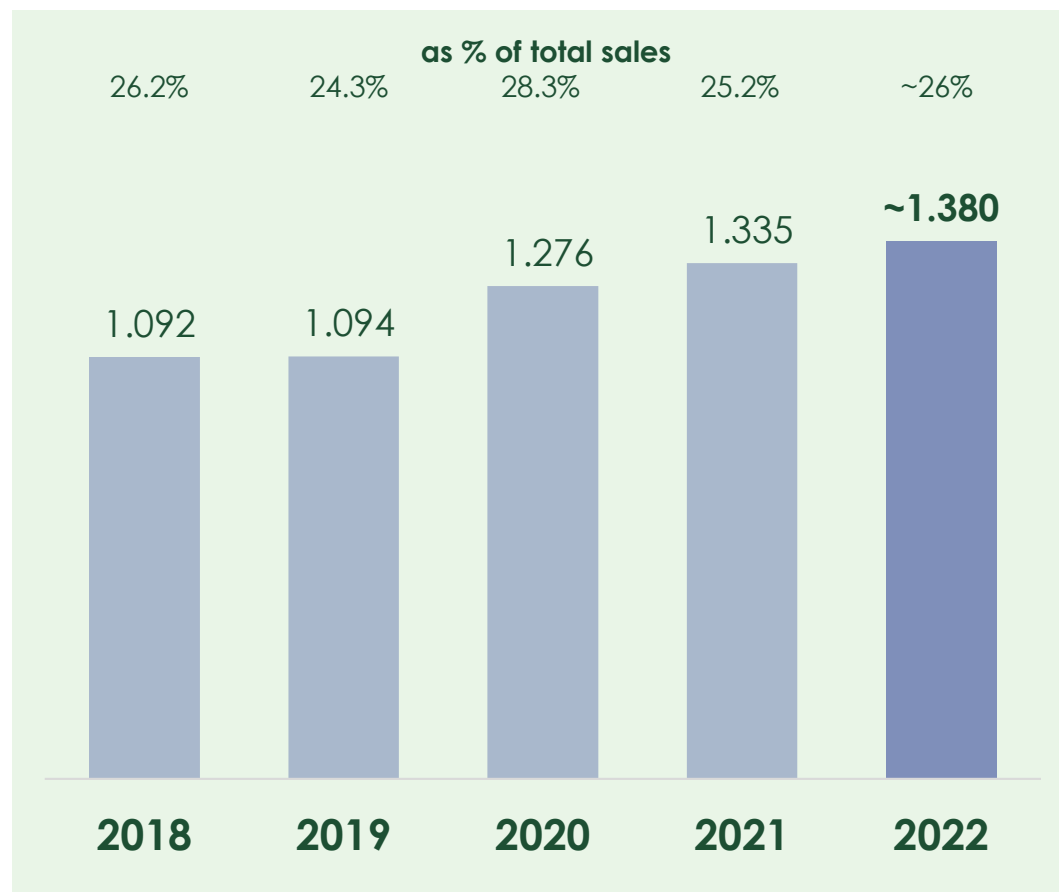


- In the fourth quarter this year we added around 900 retail shops.
- Consolidated sales declined slightly by ~4%
- According to our market surveys, demand was weak in almost all areas of the building materials industry nationwide.
- In our opinion, the paint industry as a whole was affected by a decline in 2022 due to weak consumer demand and high inventories at retail shops.
- The architectural solutions segment performed better than the trading goods solutions segment in Q4.

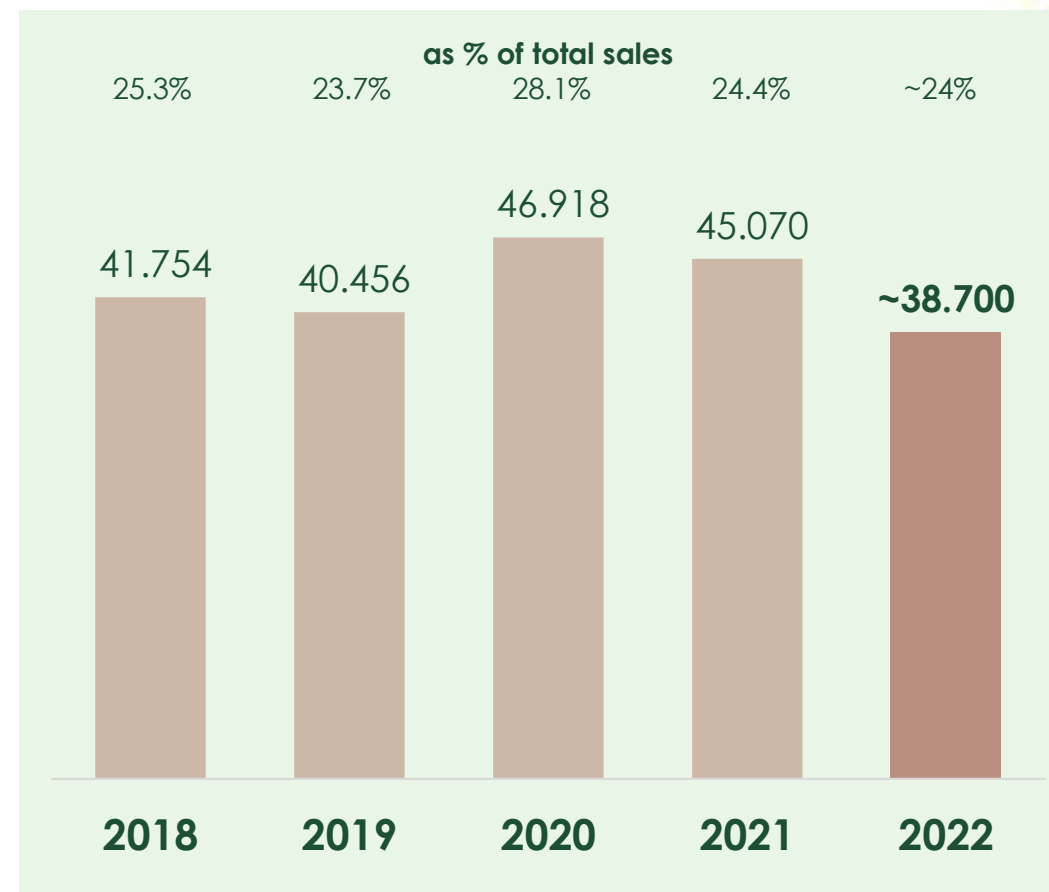
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Architectural solutions sales in Q4

By Value⁽¹⁾ (IDR billion)



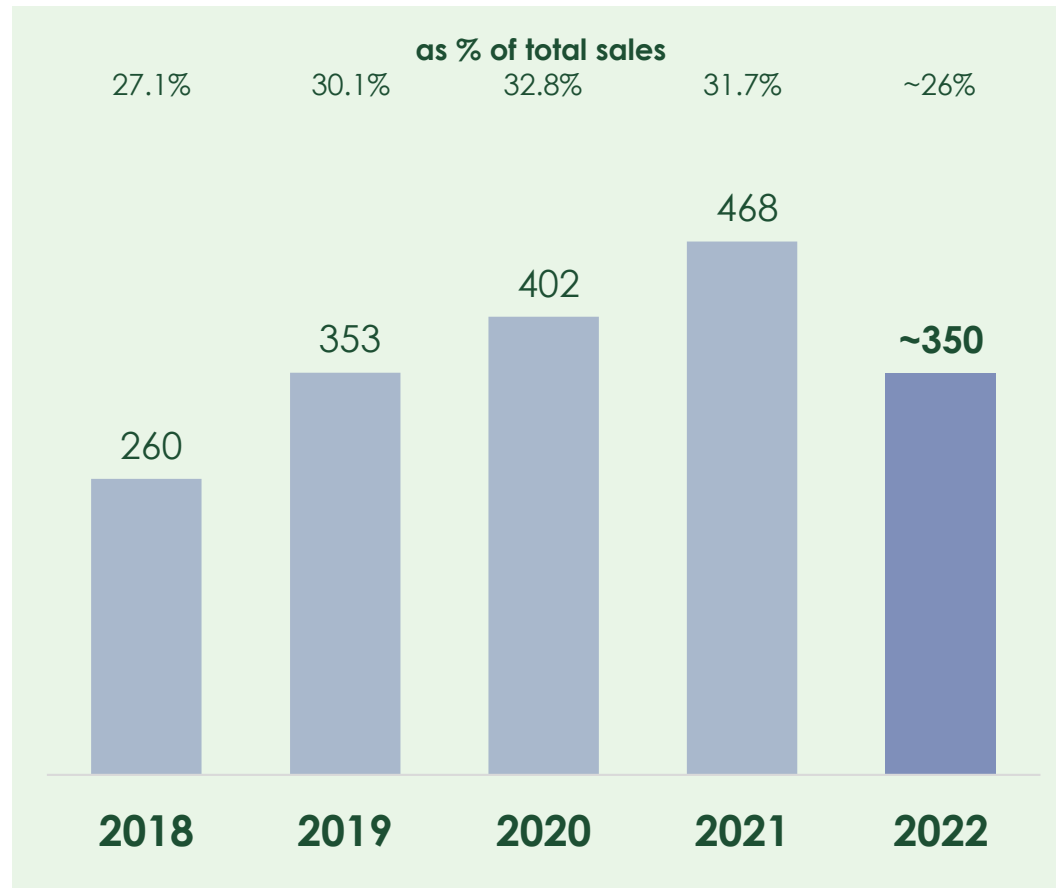
By Volume⁽¹⁾ (metric ton)



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Trading goods sales in Q4

By Value⁽¹⁾ (IDR billion)



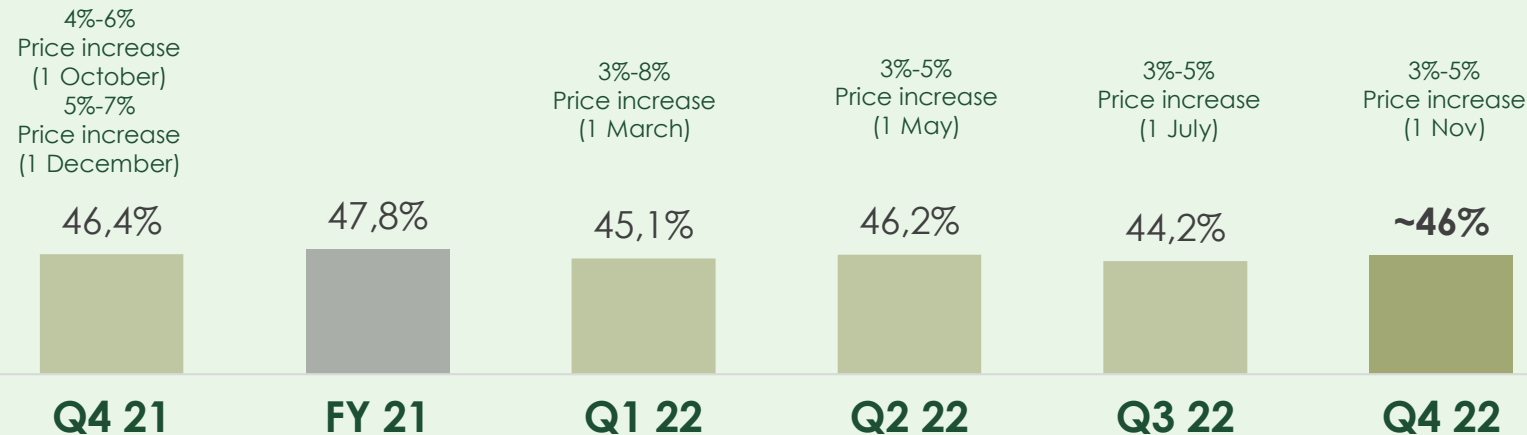
- The PVC pipes segment impacted the performance of the trading goods segment. Sales in this segment decreased by approximately 25% compared to the same quarter last year. In Q4 2021, there were 2 price hikes that resulted in retailers stocking up.
- The problem of downtrading in the PVC pipes segment further intensified the situation.
- To participate in a more economical PVC pipe market, a lower-cost variant of PVC pipe was introduced in November 2022.



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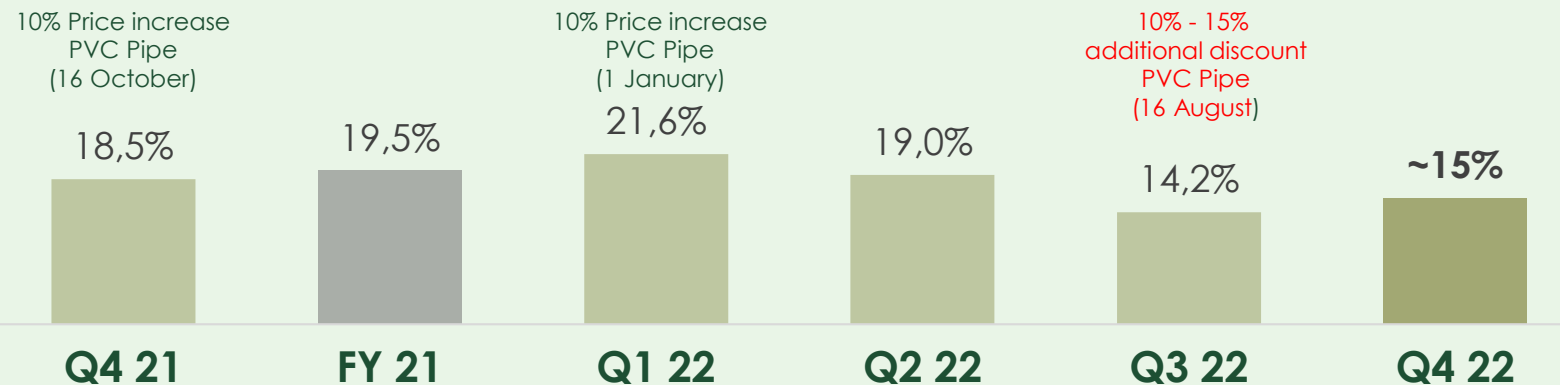
Quarterly gross margin

Architectural solutions segment⁽¹⁾



- Gross margin for the architectural solutions segment improved in the fourth quarter following a price increase effective November 1.

Trading goods segment⁽¹⁾



- In the trading goods segment, gross margin began to normalize.
- Fluctuations in PVC resin prices fluctuations have decreased.

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ESG update in Q4

Environment

- Avian Brands received Green Proper certification. We are the first paint company in Indonesia to receive this award (only 5.3% companies out of all participating companies are able to receive Green Proper status).
- Green Proper assessment is carried out through an evaluation process of compliance towards:
 - ISO 14001, energy efficiency, water conservation, emission reduction, biodiversity protection, 3R (reduce, reuse and recycle) of B3 waste and non-B3 solid waste, community empowerment and disaster response.
- Avian Brands also received Green Industry certification. The Green Industry Award is given to companies that prioritize the efficient and effective use of resources in their production process in a sustainable manner, in order to balance industrial development with the preservation of environmental functions and bring benefits to society
- Completed installation of solar panels at Sidoarjo plant, added 300 kWp of renewable energy



Ministry of Environment and Forestry



Ministry of Industry

Thank
you