

Mentereng, Avian Brands Diakui 4 Indeks Sustainability Sekaligus Sidoarjo, 18 Juni 2025 - Komitmen kuat PT Avia Avian Tbk (Avian Brands) terhadap prinsip keberlanjutan kembali membuahkan hasil gemilang. Perusahaan cat terkemuka di Indonesia ini resmi tercatat dalam empat indeks bergengsi terkait keberlanjutan, yakni: 1. SRI-KEHATI 2. ESG Sector Leaders IDX KEHATI (ESGSKEHATI) 3. ESG Quality 45 IDX KEHATI (ESGQKEHATI) 4. IDX ESG Leaders (IDXESGL) Pencapaian ini menjadi bukti nyata atas komitmen Avian Brands dalam menerapkan praktik manajemen berkelanjutan yang memperhatikan lingkungan hidup, aspek sosial, serta tata kelola perusahaan (Environmental, Social, and Governance/ESG) yang baik dan bertanggung jawab. Masuknya Avian Brands ke dalam keempat indeks ini juga diharapkan dapat semakin memperkuat kepercayaan investor, konsumen, dan seluruh pemangku kepentingan terhadap konsistensi perusahaan dalam menciptakan masa depan yang lebih hijau, inklusif, dan berintegritas. Komitmen tersebut diwujudkan melalui berbagai inisiatif dan inovasi berkelanjutan, yang menjadi tulang punggung keberhasilan ESG perusahaan. Beberapa program unggulan Avian Brands antara lain:	Outstanding Recognition: Avian Brands Is Acknowledged by Four Sustainability Indices Simultaneously Sidoarjo, June 18, 2025 – The steadfast commitment of PT Avia Avian Tbk (Avian Brands) to sustainability principles has led to another stellar achievement. Avian Brands, Indonesia's leading paint manufacturer, is officially listed in four prestigious sustainability indices, namely: 1. SRI-KEHATI 2. ESG Sector Leaders IDX KEHATI (ESGSKEHATI) 3. ESG Quality 45 IDX KEHATI (ESGQKEHATI) 4. IDX ESG Leaders (IDXESGL) This milestone is a testament to Avian Brands' commitment to implementing sustainable management practices, which emphasize good and responsible Environmental, Social, and Governance (ESG) aspects. Avian Brands' inclusion in these indices is expected to further boost the confidence of investors, consumers, and all stakeholders in its consistent efforts to create a greener and more inclusive future with the highest level of integrity. This commitment is embodied through various sustainable initiatives and innovations, forming the backbone of the company's ESG successes. Among Avian Brands' key programs are:
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1. Digitalisasi Keberlanjutan melalui Avian Portal

Avian Brands mengembangkan **Avian Portal**, sebuah sistem digital berbasis data yang futuristik dan terintegrasi lintas departemen. Portal ini berfungsi sebagai pusat informasi keberlanjutan yang mencatat, memantau, dan menganalisis seluruh aspek ESG secara real-time. Akses langsung oleh top manajemen memungkinkan pengambilan keputusan strategis yang lebih cepat, akurat, dan berbasis data. Inisiatif ini memperkuat transparansi sekaligus meningkatkan kolaborasi antardepartemen dalam mendorong pencapaian target keberlanjutan secara menyeluruh.

2. Program *Community Involvement & Development* (CID) Berbasis ISO 26000

Avian Brands juga telah melaksanakan program ***Community Involvement & Development* (CID)** yang mengacu pada standar CSR internasional **ISO 26000**. Program ini difokuskan pada pembangunan sosial berkelanjutan melalui pendekatan partisipatif dan tanggung jawab sosial. Kegiatan CID mencakup dukungan terhadap pendidikan, pemberdayaan ekonomi masyarakat lokal, serta pelestarian lingkungan, sehingga menciptakan hubungan yang harmonis antara perusahaan dan komunitas sekitar.

3. Transisi Energi Bersih “Forklift Energi Listrik”

Sebagai bagian dari strategi dekarbonisasi, Avian Brands telah mengganti sebagian besar forklift berbahan bakar diesel dengan

1. Digitizing Sustainability through the Avian Portal

Avian Brands has developed the **Avian Portal**: a futuristic, data-driven digital system that is integrated across departments. The portal serves as a hub of sustainability information that records, monitors, and analyzes all ESG aspects in real-time. Direct access by top-level management enables faster, more accurate, and data-driven strategic decision-making. This initiative enhances transparency and fosters interdepartmental collaboration in promoting the achievement of sustainability targets in a holistic manner.

2. ISO 26000-Based Community Involvement & Development (CID)

Avian Brands has also implemented the ***Community Involvement & Development* (CID)** program, based on the international CSR standard of **ISO 26000**. The program focuses on sustainable social development through participatory approach and social responsibility. CID activities include support for education, economic empowerment of local communities, as well as environmental conservation, creating a harmonious relationship between the company and the surrounding communities.

3. Clean Energy Transition: “Electric Forklifts”

As part of its decarbonization strategy, Avian Brands has replaced most of its diesel-powered forklifts with **electric**

forklift listrik. Langkah ini berhasil mengurangi emisi gas rumah kaca sekitar **5,72 ton CO₂e per tahun.** Saat ini, lebih dari **65% forklift** di fasilitas produksi sudah menggunakan energi terbarukan berbasis baterai atau listrik, dan perusahaan berkomitmen untuk terus meningkatkan proporsi tersebut secara bertahap.

4. Pemanfaatan Energi Terbarukan & Pembelian REC

Lebih jauh, Avian Brands secara konsisten memperluas pemanfaatan **energi terbarukan**, seperti instalasi **solar panel** di area operasional (Pabrik Sidoarjo dan Serang), serta merencanakan pembelian **Renewable Energy Certificate (REC).** Inisiatif ini merupakan bagian dari strategi jangka menengah perusahaan untuk **menurunkan emisi sebesar 50% pada tahun 2030,** sekaligus mendukung pencapaian **Roadmap Net Zero Emission pada tahun 2050.**

Direktur Operasional dan Pengembangan Avian Brands, **Robert Christian Tanoko,** menegaskan bahwa semua inisiatif ini merupakan bagian dari pendekatan sistematis dan memenuhi upaya kepentingan global. *"Beberapa inovasi dan program tersebut hanyalah sebagian dari upaya kami. Untuk melihat gambaran utuh strategi keberlanjutan Avian Brands, publik dapat merujuk pada Sustainability Report kami yang disusun berdasarkan standar nasional dan internasional seperti Peraturan OJK, GRI, SASB, TCFD, CDSB, serta Panduan ESG Bursa Efek Indonesia (IDX ESG Reporting Guide versi 1.0)," ujarnya.*

forklifts, successfully reducing greenhouse gas emissions by approximately **5.72 tons CO₂e annually.** Currently, more than **65% of forklifts** in its manufacturing facilities are powered by battery-based or electricity-based renewable energy, and the company is committed to increasing this proportion gradually.

4. Renewable Energy Use & Purchase of REC

Furthermore, Avian Brands is consistently expanding the use of **renewable energy sources,** such as the installation of **solar panels** in operational areas (Sidoarjo and Serang Plants), and the plan to purchase **Renewable Energy Certificates (RECs).** This initiative is part of the company's medium-term strategy to **reduce emissions by 50% by 2030,** while simultaneously contributing to achieving the **Net Zero Emission Roadmap by 2050.**

Robert Christian Tanoko, Director of Operations and Development at Avian Brands, emphasized how these initiatives are part of a systematic approach to address global concerns. *"These programs and initiatives represent only a portion of our ongoing efforts. For a comprehensive look at Avian Brands' sustainability strategy, the public can refer to our Sustainability Report, which follows both national and international standards such as OJK Regulations, GRI, SASB, TCFD, CDSB, as well as the ESG Guide of the Indonesia Stock Exchange (IDX ESG Reporting Guide version 1.0)," he said.*

Melalui berbagai langkah nyata ini, Avian Brands terus menunjukkan bahwa keberlanjutan bukan hanya komitmen jangka panjang, melainkan juga bagian dari strategi bisnis utama dalam menciptakan nilai bagi lingkungan, masyarakat, dan pemangku kepentingan.

Sekilas Tentang PT Avia Avian Tbk

PT Avia Avian Tbk didirikan pada 1978 sebagai per usahaan manufaktur cat terintegrasi. Dikenal dengan nama Avian Brands. Selama lebih dari 4 dekade Avian Brands telah memberikan warna bagi kehidupan jutaan keluarga Indonesia, melalui aneka ragam produk-produk diantaranya Cat tembok Sunguard All in One, Supersilk Anti Noda dan Avitex, cat pelapis anti bocor No Drop, serta cat kayu & besi Avian.

Tercatat di Bursa Efek Indonesia (BEI) pada tanggal 8 Desember 2021 dengan kode saham (IDX: AVIA), AVIA merupakan pabrik cat dekoratif terbesar dan merupakan pemimpin pasar di industri cat dan pelapis dekoratif di Indonesia berdasarkan survei yang dilakukan oleh Frost & Sullivan.

Saat ini, AVIA menguasai sekitar 24% pangsa pasar di industri cat dan pelapis dekoratif di Indonesia. AVIA memiliki kapasitas dan kemampuan manufaktur yang kuat melalui fasilitas manufaktur di Sidoarjo dan Serang. Integrasi vertikal memungkinkan AVIA untuk memproduksi bahan baku secara internal.

Through these concrete steps, Avian Brands continues to demonstrate that sustainability is more than just a long-term commitment, but also part of core business strategies in creating value for the environment, the communities, and the stakeholders.

PT Avia Avian Tbk at a Glance

PT Avia Avian Tbk was founded in 1978 as an integrated paint manufacturing company. Known as Avian Brands. For more than 4 decades, Avian Brands has colored the lives of millions of Indonesian families, through a variety of products including Sunguard All in One, Supersilk Anti Noda and Avitex in wall paints, No Drop waterproofing paint, and Avian wood & metal paint.

Listed on the Indonesia Stock Exchange (IDX) on December 8, 2021, with stock code (IDX: AVIA), AVIA is the largest decorative paint manufacturer and the market leader in the decorative paint and coating industry in Indonesia, based on the survey conducted by Frost & Sullivan.

Currently, AVIA has around 24% market share in the decorative paint and coating industry in Indonesia. AVIA has strong manufacturing capacity and capabilities through its manufacturing facilities in Sidoarjo and Serang, as well as vertical integration capability which enables AVIA to produce some of its raw materials internally.

Penjualan AVIA terbagi menjadi solusi arsitektur dan barang dagangan. Solusi arsitektur berkontribusi sekitar 80% penjualan dan segmen barang dagangan berkontribusi sekitar 20% penjualan. Sejak tahun 2020, Avian Brands memiliki pusat riset, pengembangan dan inovasi pertama di Indonesia bernama Avian Innovation Center (AIC) seluas 5.000 meter persegi. Sebagai wujud dari komitmen Avian Brands atas pengelolaan lingkungan, kesehatan dan keselamatan kerja, serta GCG (<i>Good Corporate Governance</i>) sesuai dengan standar internasional, Avian Brands telah berhasil memperoleh dan menerapkan ISO 9001:2015 (Sistem Manajemen Mutu), ISO 14001:2015 (Sistem Manajemen Lingkungan), ISO 45001:2018 (Sistem Manajemen Keselamatan dan Kesehatan Kerja), ISO 50001:2018 (Sistem Manajemen Energi), dan ISO 27001:2013 (Sistem Manajemen Keamanan Informasi). Keberadaan Avian Brands bertujuan untuk memberikan manfaat terdepan dan berkontribusi dalam mewarnai Indonesia.	AVIA's sales are divided into the architectural solutions and trading goods segments. The architectural solutions contributed around 80% of sales, and the trading goods segment contributed around 20% of sales. Since 2020, Avian Brands is equipped with the first research, development, and innovation center in Indonesia called the Avian Innovation Center (AIC), covering an area of 5,000 square meters. As a manifestation of Avian Brands' commitment to environmental management, occupational health and safety, and GCG (<i>Good Corporate Governance</i>) in accordance with international standards, Avian Brands has successfully obtained and implemented ISO 9001:2015 (Quality Management System), ISO 14001:2015 (Environmental Management System), ISO 45001:2018 (Occupational Health and Safety Management System), ISO 50001:2018 (Energy Management System), and ISO 27001:2013 (Information Security Management System). The presence of Avian Brands aims to provide leading benefits and to contribute to creating a more colorful Indonesia.
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Untuk keterangan lebih lanjut, silahkan menghubungi: Sekretaris Perusahaan Email: corsec@avianbrands.com investor.relations@avianbrands.com  PT Avia Avian Tbk  @avianbrands  Avian Brands https://avianbrands.com/	<i>For further information, please contact:</i> Corporate Secretary Email: corsec@avianbrands.com investor.relations@avianbrands.com  PT Avia Avian Tbk  @avianbrands  Avian Brands https://avianbrands.com/
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